

Use this Catalogue until replaced by our next edition in April, 1952

1951
RUG-SELECTOR

CARPETS, BROADLOOM,

RUGS, LINOLEUMS,

TILE, CONGOLEUM,

FLOR-EVER VINYLITE

TABLE OILCLOTHS,

BLANKETS, ETC.



Gordon Mackay

AND COMPANY LIMITED

CORNER BAY AND FRONT STS., TORONTO



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CONGOWALL

A NEW WAY TO BEAUTIFY YOUR WALLS

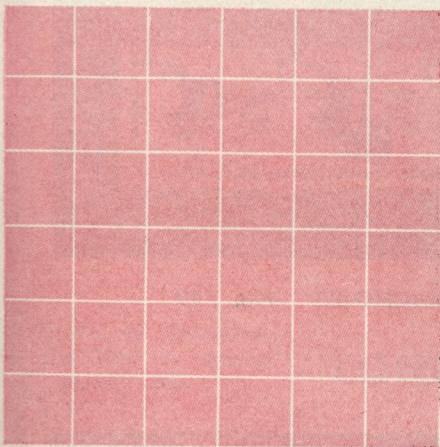


You'll find Congowall amazingly easy to install. The rolls come 54 inches wide — perfect wainscot height, or apply it floor to ceiling. Flexible Congowall is easily handled and cut. No expensive preparation — just follow the complete, easy-to-understand instructions. Learn today how simple — and inexpensive — it is to cover your walls, old or new, with the gleaming beauty of Congowall.

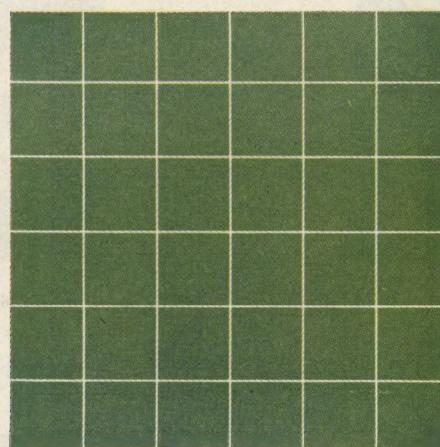
Packed approximately 100 feet to roll

W13. Black cap strip—1 $\frac{3}{8}$ inches wide

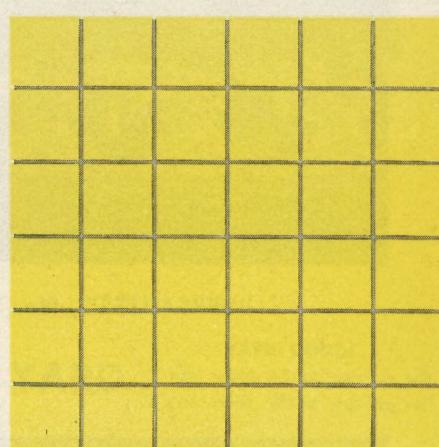
W13. Base strip—4 inches wide



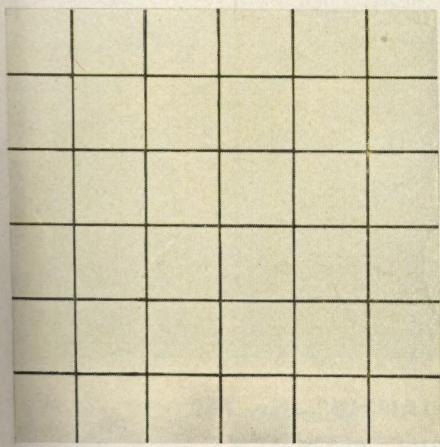
PATTERN W. 21



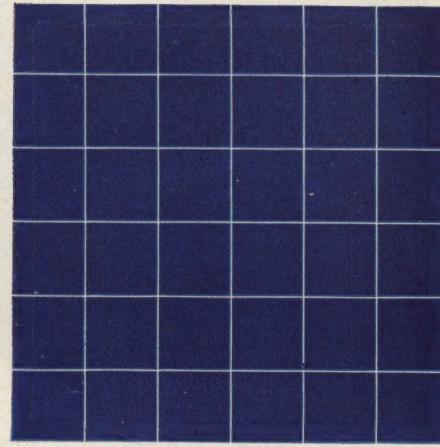
PATTERN W. 17



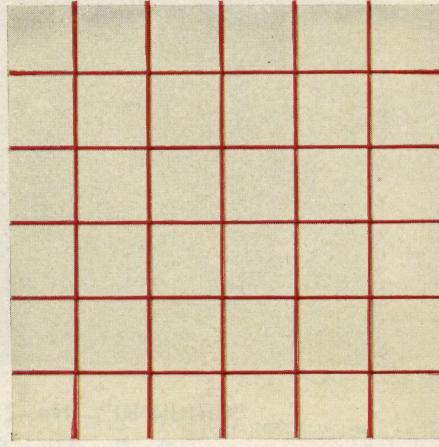
PATTERN W. 14



PATTERN W. 12



PATTERN W. 18



PATTERN W. 16

Also available in Pattern No. W. 13, Black

CONGOLEUM "GOLD SEAL" RUGS

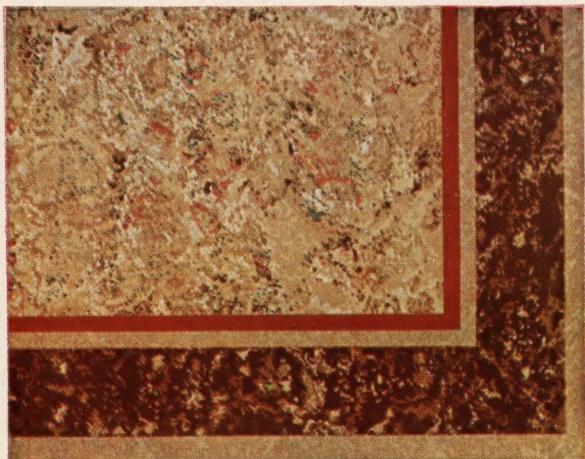
Sizes Feet	How Packed
MATS 652 only	
1½ x 3	24 to Carton
3 x 3	3 to Carton
3 x 4½	Singly
3 x 6	Singly

MATS

18" x 27"	24 to Carton
27" x 36"	24 to Carton
27" x 54"	3 to Roll



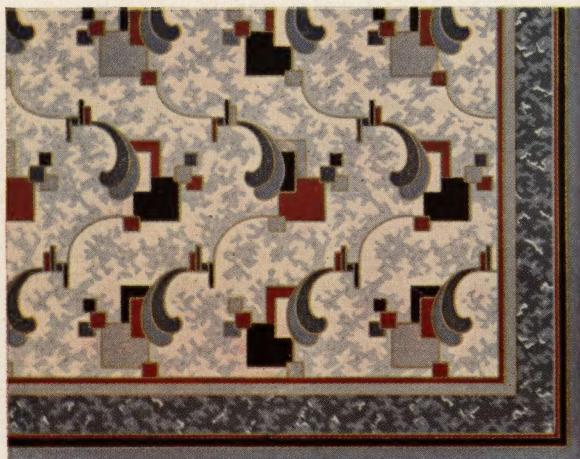
		RUGS	
RUNNERS		6 x 9	Singly
		7½ x 9	Singly
3 x 9	Singly	9 x 9	Singly
4½ x 9	Singly	9 x 10½	Singly
		9 x 12	Singly
		9 x 13½	Singly
		9 x 15	Singly



"SIENNA"—No. 633



"RUTLAND"—No. 632



"VERSAILLES"—No. 741



"VINCENNES"—No. 742



"CHAILING"—No. 738

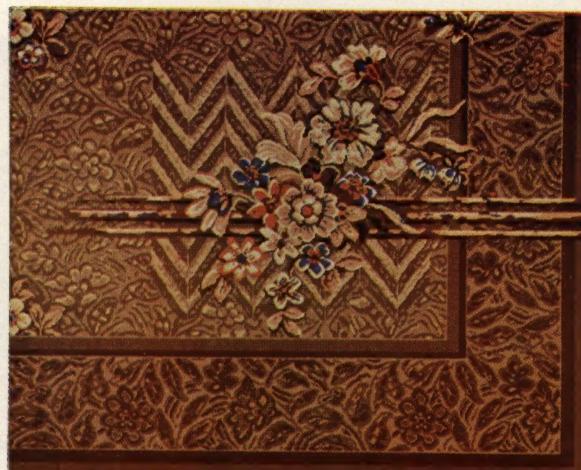
3 x 9 4½ x 9 6 x 9 7½ x 9 9 x 9 9 x 10½ 9 x 12 9 x 13½ 9 x 15



"TAIPING"—No. 739

All rugs on this page made in above sizes only.

CONGOLEUM "GOLD SEAL" RUGS



"ORIENT"—No. 548



RUNNERS

3 x 9
4½ x 9



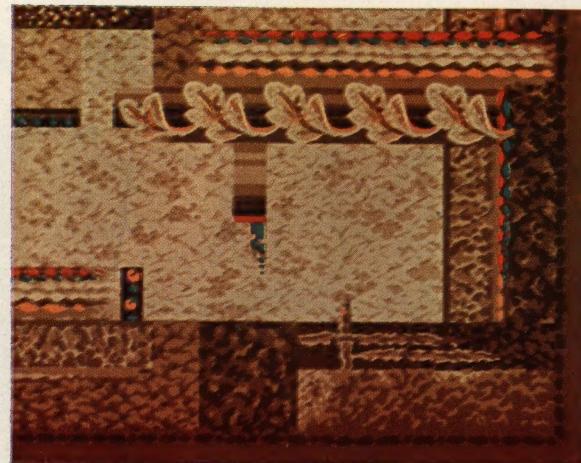
"MANDARIN"—No. 549



"DERAMODE"—No. 644

RUGS

6 x 9
7½ x 9
9 x 9
9 x 10½
9 x 12
9 x 13½
9 x 15



"MADERA"—No. 643

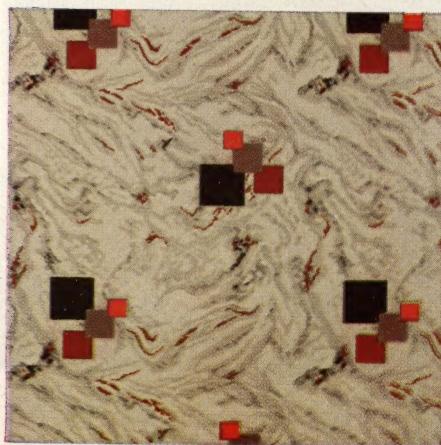
Not illustrated are Gold Seal Rug Patterns Nos. 726, 454, 455, 670, 672, 692, 693.—These are shown in our new catalogue.

We Do Not Cut Congoleum.
This Line Sold in Original
Packing Only.

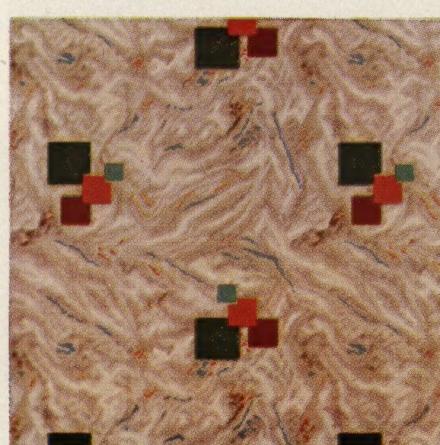
CONGOLEUM "GOLD SEAL" BY-THE-YARD

YARD GOODS

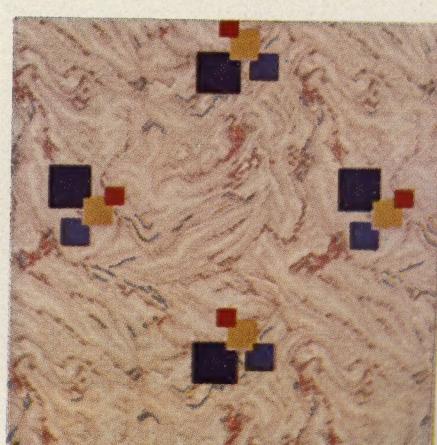
2 yds. wide, 65 sq. yds. to roll
3 yds. wide, 90 sq. yds. to roll



No. 950—2 yards wide
No. 8950—3 yards wide



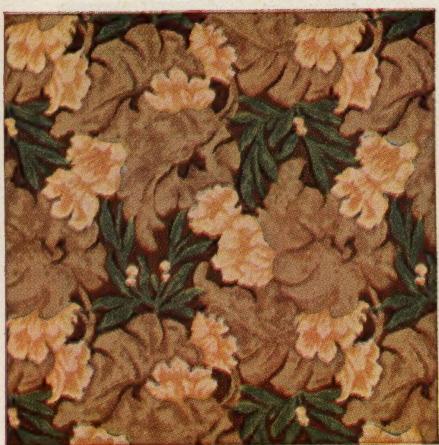
No. 951—2 yards wide
No. 8951—3 yards wide



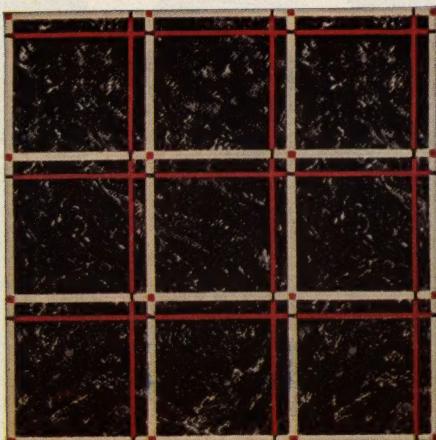
No. 952—2 yards wide
No. 8952—3 yards wide

CONGOLEUM "GOLD SEAL" BY-THE-YARD

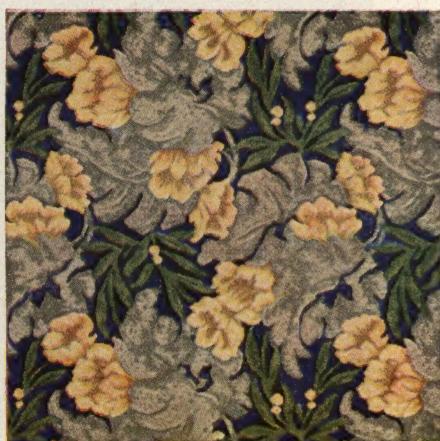
We do not cut Congoleum. This line is sold in original packing only



No. 930—2 yards wide
No. 8930—3 yards wide



No. 902—2 yards wide
No. 8902—3 yards wide



No. 932—2 yards wide
No. 8932—3 yards wide



No. 993—2 yards wide
No. 8993—3 yards wide



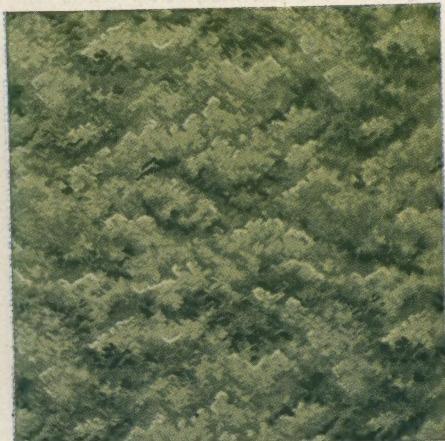
No. 8934—3 yards wide



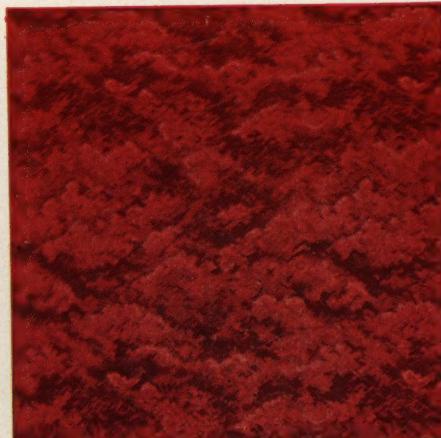
No. 995—2 yards wide
No. 8995—3 yards wide

2 yards wide—65 square yards to roll

3 yards wide—90 square yards to roll



No. 802—2 yards wide
No. 8802—3 yards wide



No. 800—2 yards wide
No. 8800—3 yards wide



No. 801—2 yards wide
No. 8801—3 yards wide

Not illustrated are Patterns Nos. 8935, 803, 804, 942, 990, 991

Barry and Staines' Floor Coverings

BATTLESHIP and PLAIN LINOLEUM

AA and A Gauges — with Burlap Back



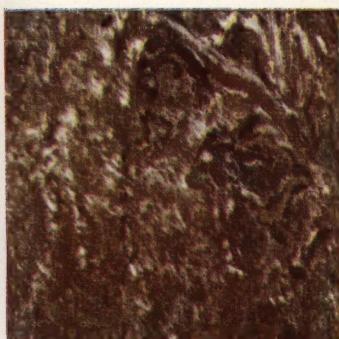
BROWN DK. GREEN TERRA GREY LT. GREEN LT. BROWN RED YELLOW BLUE IVORY BLACK

Battleship Plain and Supervein Inlaid Linoleum — AA and A Gauges — are made Two Yards Wide.

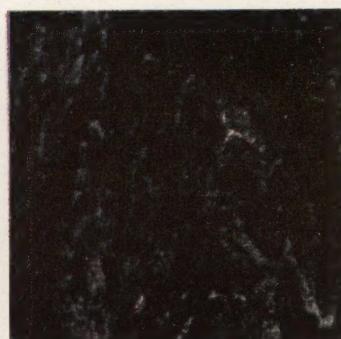
Also supplied in Custom-cut Floors to order and in individual tiles all sizes from 3" x 3" to 36" x 36";
Borders 3" to 12" wide; Feature Strips $\frac{1}{2}$ " to $2\frac{1}{2}$ " wide.

SUPERVEIN INLAID

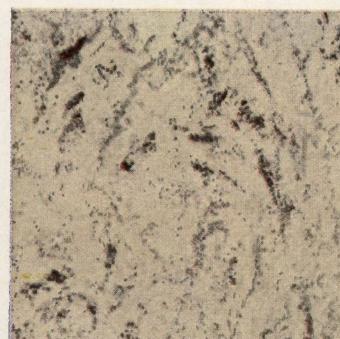
AA and A Gauges - with Burlap Back - Two Yards Wide



No. 201 AA Supervein
No. 301 A Supervein



No. 204 AA Supervein
No. 304 A Supervein



No. 205 AA Supervein
No. 305 A Supervein



No. 207 AA Supervein
No. 307 A Supervein



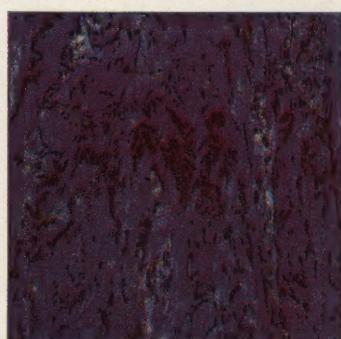
No. 213 AA Supervein
No. 313 A Supervein



No. 217 AA Supervein
No. 317 A Supervein



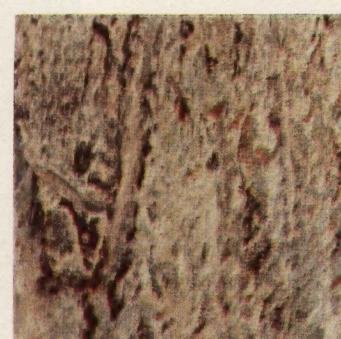
No. 219 AA Supervein
No. 319 A Supervein



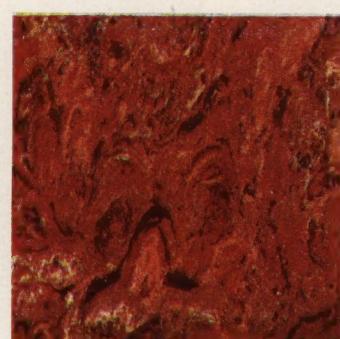
No. 220 AA Supervein
No. 320 A Supervein



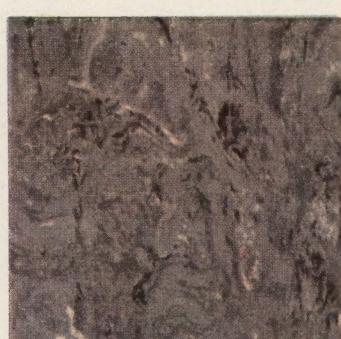
No. 221 AA Supervein
No. 321 A Supervein



No. 228 AA Supervein
No. 328 A Supervein



No. 229 AA Supervein
No. 329 A Supervein



No. 231 AA Supervein
No. 331 A Supervein

No. 3 Gauge (Linofort)

MOIRE INLAID

Approximately 60 square yards to roll

Two Yards Wide



No. 6505



No. 6508



No. 6509



No. 6512



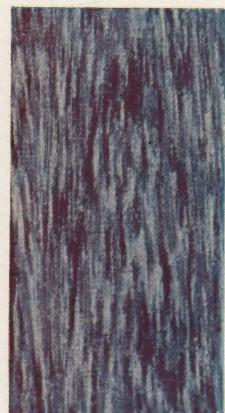
No. 6516



No. 6525



No. 6529



No. 6531



We
do not cut
any
Hard
Floor Covering.



No. 6539



No. 6540



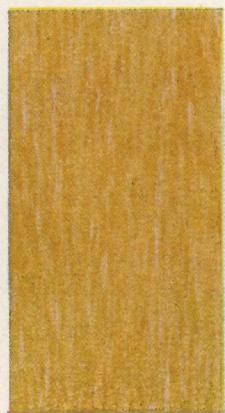
No. 6541



No. 6542



No. 6543



No. 6544



No. 6546



No. 6547

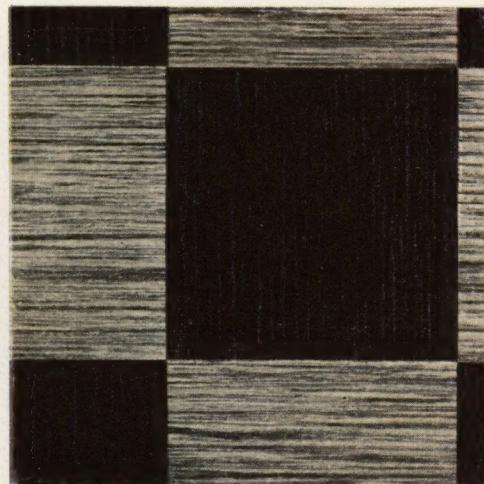
No. 3 Gauge (*Linofort*)

JASPE INLAID TILING

Two Yards Wide



No. 3083



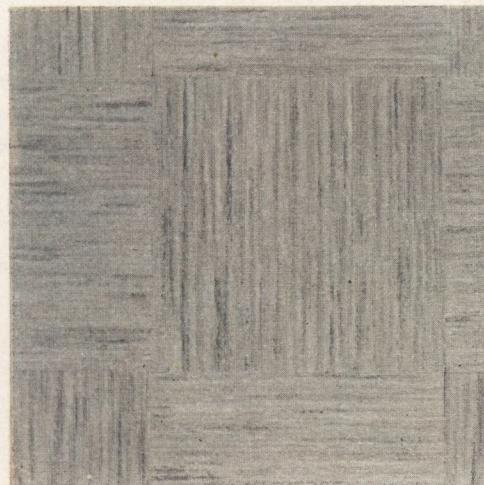
No. 3084



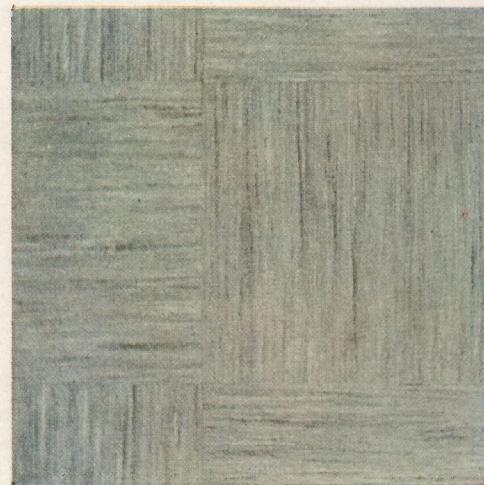
No. 3088



No. 3090



No. 3091



No. 3092

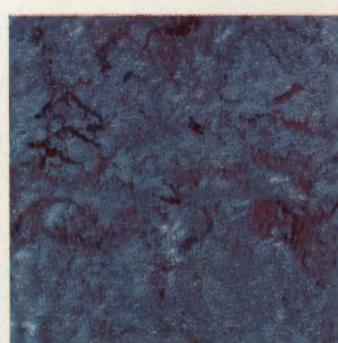
No. 3 Gauge (*Linofort*)

SUPERVEIN INLAID

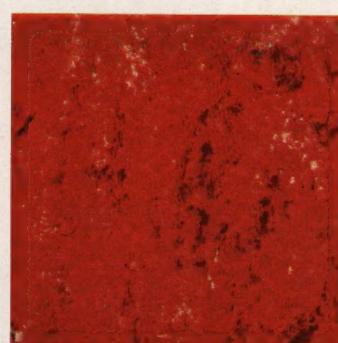
Two Yards Wide



No. 800



No. 805



No. 807



No. 814



No. 815



No. 816



No. 817



No. 818

Approximately 60 sq. yds. to roll

We do not cut hard floor covering

TILEVEIN



AN EXCLUSIVE

BARRY and STAINES product

NEW AND UNIQUE PLASTIC COMPOSITION KEYED TO A ROT-PROOF BACKING

Newly developed materials and new manufacturing techniques give TILEVEIN many individual and desirable characteristics. All of these are not found together in any other similarly priced floor tile.

INEXPENSIVE TILEVEIN (made in $\frac{1}{8}$ " gauge only) is low priced in the field of heavy gauge, individual floor tiles.

A "natural" for self-installation, everyone can afford it.

TRULY RESILIENT TILEVEIN cushions the step, subdues noise, takes the weariness out of standing. Yet, is highly resistant to indentation and has excellent recovery; it is a "live" product.

ABRASION RESISTANT TILEVEIN is made of a thoroughly tough substance, resistant to abrasion.

INLAID The characteristically clear marble effects go through to the backing. Wear will not change the colours.

HYGIENIC TILEVEIN retains properties which are actually germicidal. It is also odourless.

EASILY HANDLED . . . SPEEDILY INSTALLED

TILEVEIN has the right balance of rigidity and flexibility. It is not brittle — will not chip or dust and loss cannot occur from breakage.

ACCURATELY CUT Precision and uniformity in the cutting of TILEVEIN ensure perfect fitting. Half tiles and pieces can be cut on the job with a linoleum knife.

DIMENSIONALLY STABLE This is an all-important characteristic of TILEVEIN.

EASIEST TO MAINTAIN AND GREASE-PROOF

TILEVEIN is of dense construction and has a superfine surface finish which is natural to the product; that is to say, it will not scuff and does not "hold" dirt. It is grease-proof; grime cannot penetrate this smooth, closely textured tile.

REASONABLE FLOOR CONDITIONS TILEVEIN can be installed over any floor above grade if reasonably level, also clean, dry and adequately supported.

NO COSTLY ADHESIVES Barry and Staines "Linofort Cement" is recommended.

SIMPLY REPAIRED Where damage has taken place or if extension to an installation is required, new tile units are readily available. Different manufacturing batches of the same colour are of good commercial match.

NO EXTENDED DELIVERY PROBLEM Contract quantities of a number not in stock can be shipped, in most cases, within a short time from receipt of order.

ECONOMICAL Easy to buy, easy to install, easy to repair and easiest to maintain. For all above-grade installations, irrespective of traffic conditions, no tile in the same price range can compare with TILEVEIN.

ONE tile size only, 9" x 9"

TWO colour categories:

ONE gauge only, $\frac{1}{8}$ "

"C" Commercial colours

"D" Decorator colours

TWELVE marble tones: for single colour effects; for blended cross-directional tiling; for colour-bright, checkerboard designs.

EIGHTY tiles (45 square feet) of one colour factory packed in protective cartons. Shipping weight 35 pounds.

THIS FOLDER...

illustrates easy-to-follow, self-installation 'know-how' and basic design suggestions. It is included in the "TILEVEIN KIT" which also contains adhesive spreader, linoleum knife and chalk line.



TILEVEIN

One Size—9" x 9" only



No. D 111

Carnival Red



No. D 109

Forest Green



No. D 108

Pewter Grey



No. C 107

Acorn Brown



No. D 105

True Blue



No. D 104

Sun Yellow



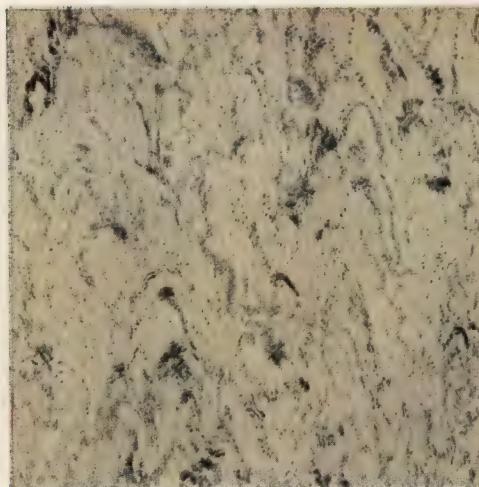
No. C 102

Paisley Red



No. C 101

Marble Black

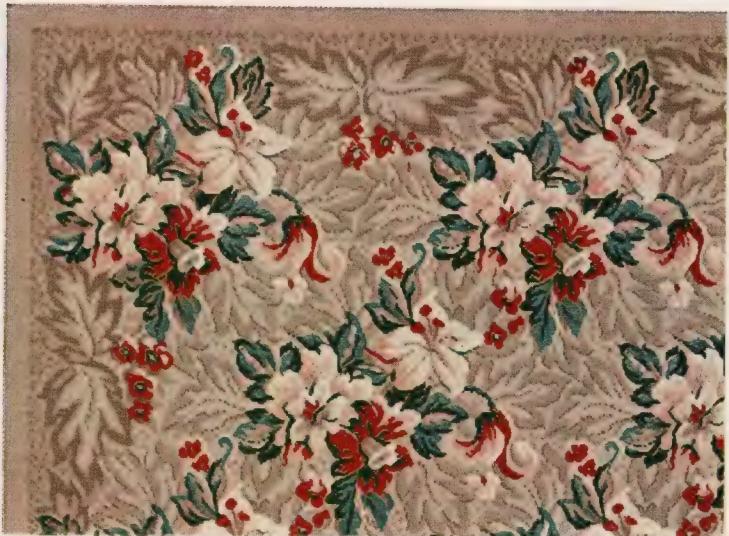


No. D 100

Marble White

Packed 45 square feet (80 tiles) to carton—Sold in cartons only

BAROLEUM RUGS



No. 588



No. 587



No. 583



No. 584



No. 580

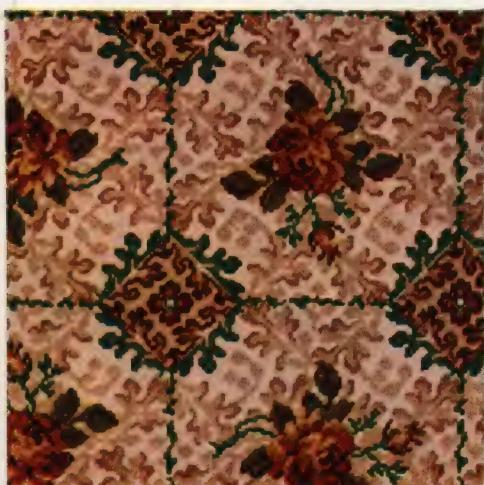


No. 578

Made in sizes:—6 x 9 ft. 7½ x 9 ft. 9 x 9 ft. 9 x 10½ ft. 9 x 12 ft. 9 x 13½ ft. 9 x 15 ft.

BAROLEUM — By the Yard

Two yards wide—60 sq. yds. to roll



No. 1944

2 Yards Wide Only



No. 1950
No. 717

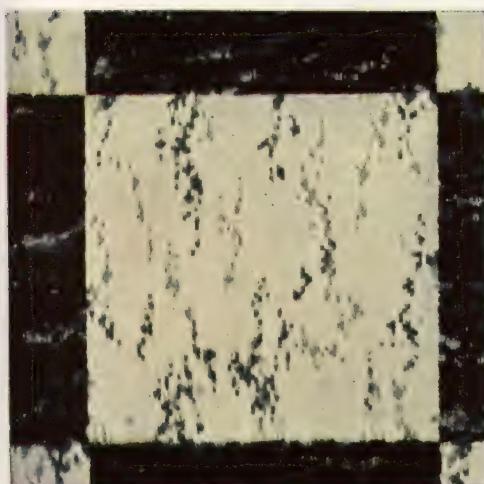
2 Yards Wide
3 Yards Wide

Three yards wide—90 sq. yds. to roll



No. 1951
No. 718

2 Yards Wide
3 Yards Wide

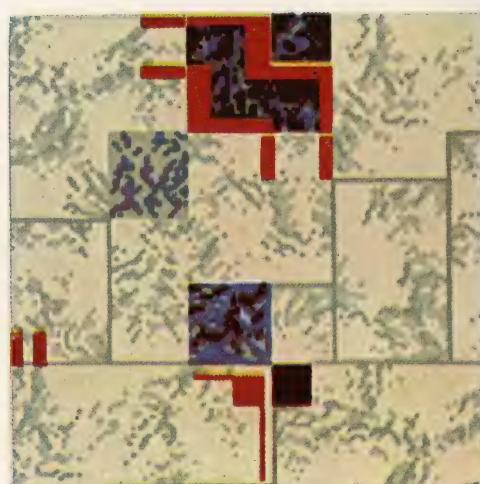


No. 1952
No. 719

2 Yards Wide
3 Yards Wide



We do not
cut hard floor covering



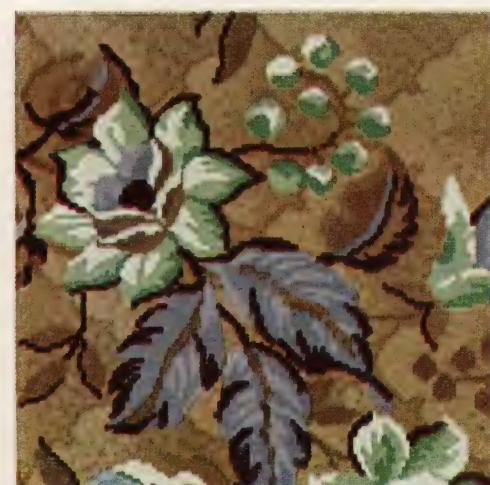
No. 1953

2 Yards Wide Only



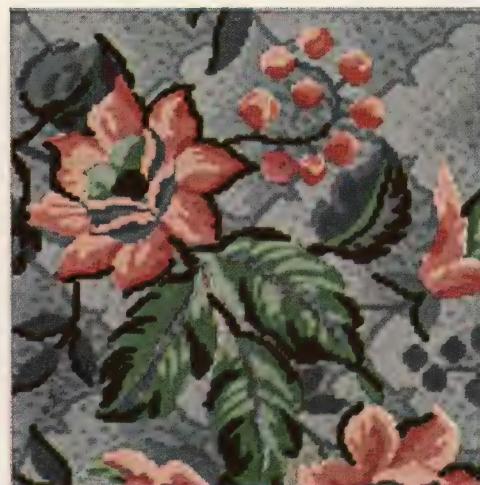
No. 1954

2 Yards Wide Only



No. 1955
No. 700

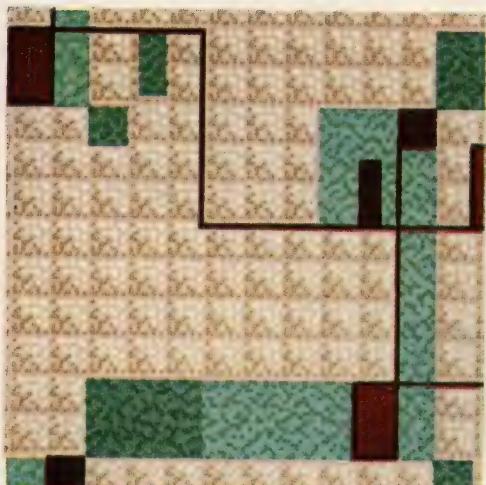
2 Yards Wide
3 Yards Wide



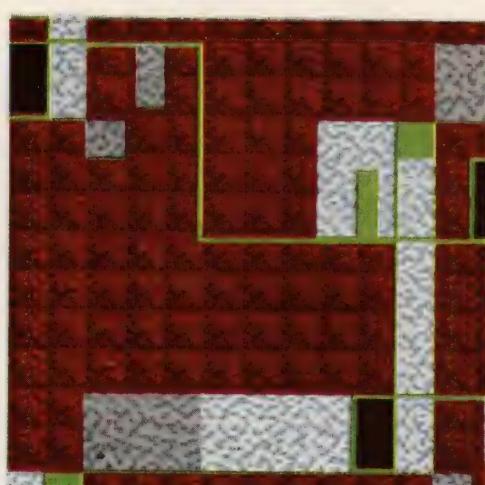
No. 1957
No. 702

2 Yards Wide
3 Yards Wide

BAROLEUM — *By the Yard*



No. 1959
No. 704



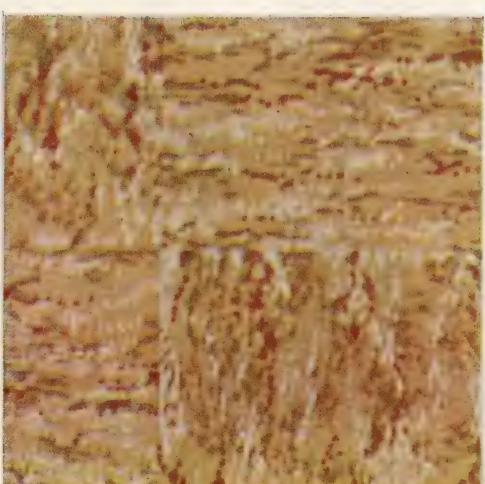
No. 1960
No. 705



No. 1965
No. 710



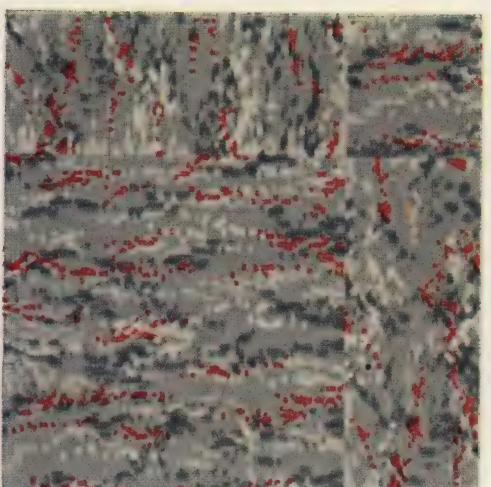
No. 1966
No. 711



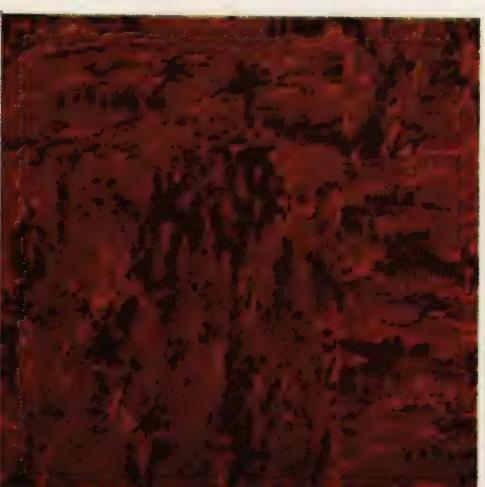
No. 1969
No. 713



No. 1970
No. 714



No. 1971
No. 715



No. 1972
No. 716



Woodplank
Woodplank

2 Yards Wide
3 Yards Wide



3M81



AM41



AM12



3M12



AM85



3M85

marboleum

The ever-popular **DOMINION** floor coverings

Available by the yard or in
tile form.
also stocked in grey AM88 and 3M88



AM13



3M13



AM49



3M49

plain and battleship

Available by the yard or in
tile form.



DARK GREEN



TERRA COTTA



DARK BLUE



ORANGE

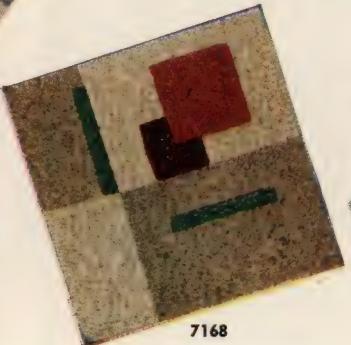
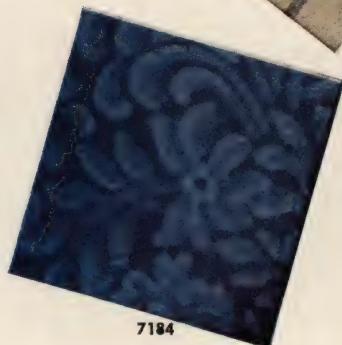
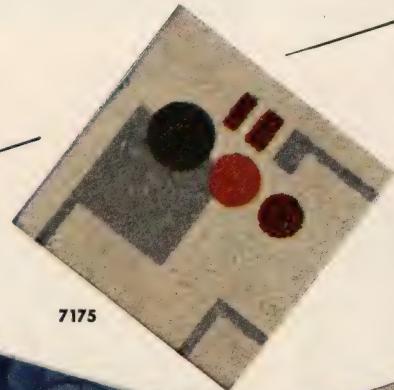
Packing
Tiles—100 to carton
Roll goods—60 sq. yds. to roll
We do not cut rolls or break
cartons



DOMINION
Jaspé Linoleum

Available by the yard or in tile form.
Two yards wide—60 sq. yds. to roll

9" x 9" Tile—100 to carton



DOMINION
Inlaid LINOLEUM
(MOULDED)

No. 3 gauge only

Two yards wide—60 sq. yds. to roll
which we do not cut



0196-8/4 12/4



0015-8/4 only



0189-8/4 only



0014-8/4 only



0017-8/4 only

REXOLEUM *De Luxe*



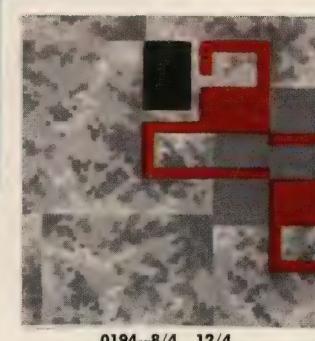
0185-8/4 only



0191-8/4 12/4



0171-8/4 12/4



0194-8/4 12/4



0642-24 inch only

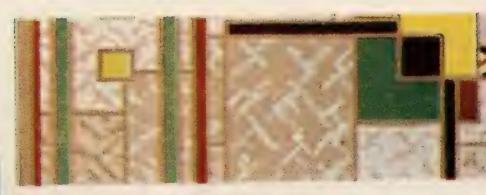


0640-24 inch only



0644-24 inch only

Passage REXOLEUM *De Luxe*



0645-24 inch only



0643-24 inch only



0647-24 inch only

24 inches wide

30 yards to roll



**REXOLEUM
RUGS
DE LUXE**

Sizes, feet	Packed
6 x 9	Singly
7½ x 9	Singly
9 x 9	Singly
9 x 10½	Singly
9 x 12	Singly
9 x 13½	Singly
9 x 15	Singly



0411



0415



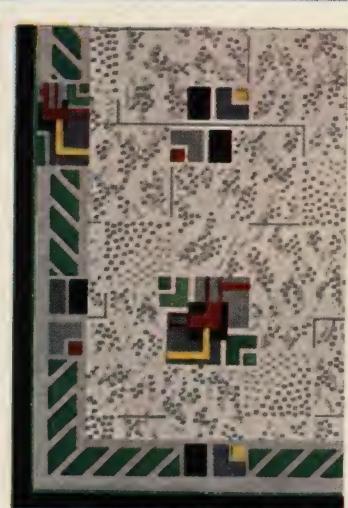
0428



0426



0419



0425



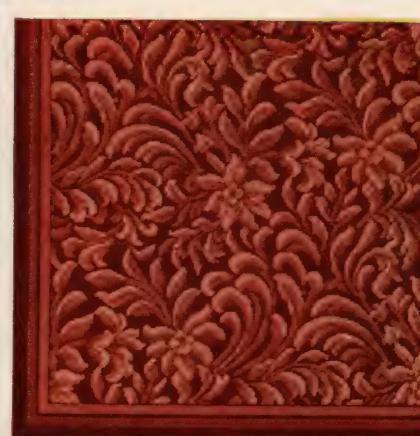
0421



0430



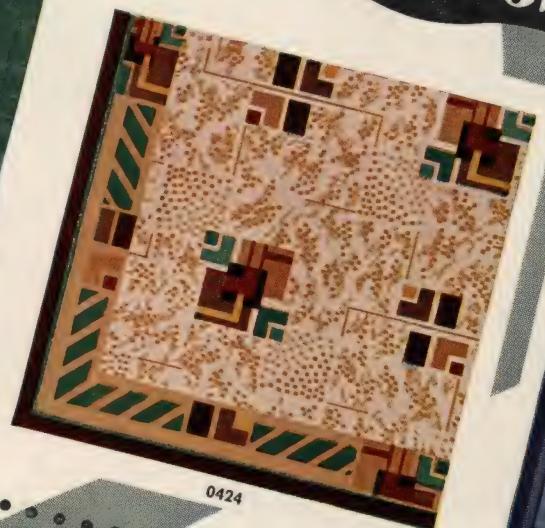
0413



0418



0427



0424



0417



0242



0241

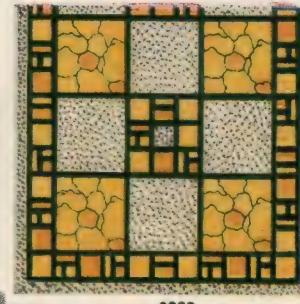


18 x 36 inches

25 to carton



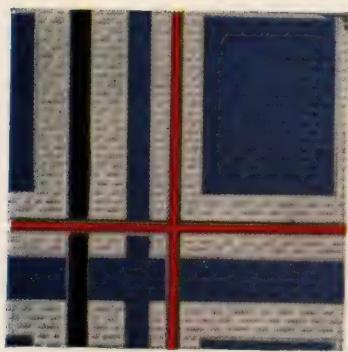
0240



0239

REXOLEUM RUGS

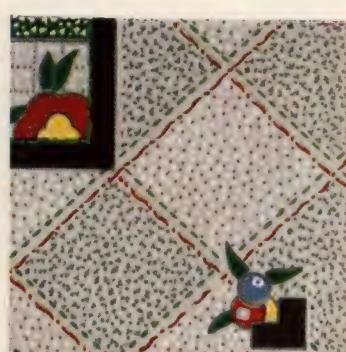
de luxe



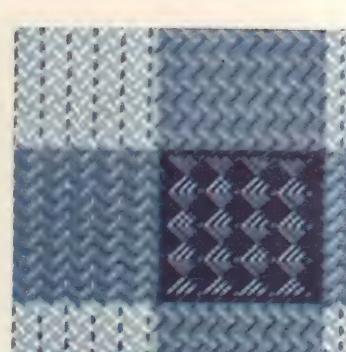
R107-8/4



R105-8/4



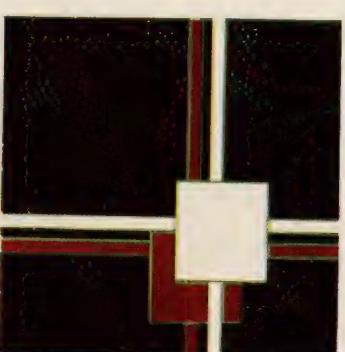
R109-8/4



R120-8/4



R124-8/4



R123-8/4



R113-8/4



R19

2/4 3/4 4/4 8/4

2/4—18 inches—30 yds. to roll

3/4—27 inches—30 yds. to roll

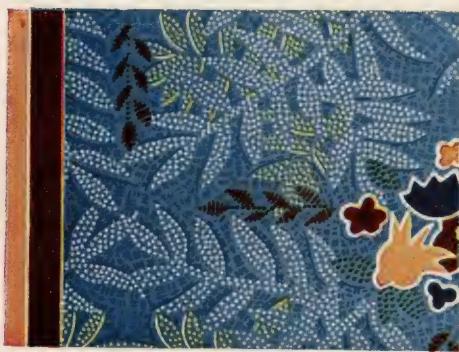
4/4—36 inches—30 yds. to roll

8/4—Two yards—60 sq. yds. to roll

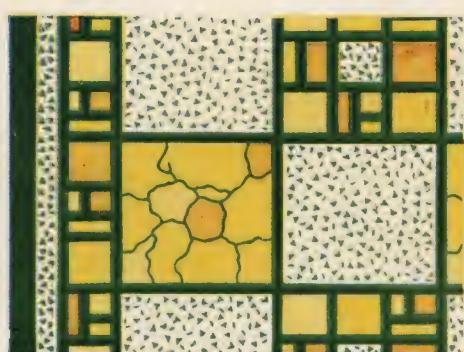
standard

passage

REXOLEUM



RP157-2/4, 24", 4/4



RP154-24", 4/4



RP159-2/4, 24", 4/4



Table oilcloth is stocked in rolls of approximately 12 yards in white, plain colors, and figured patterns.

Brocade Covers, 54" x 54"
Eight of one color to roll

or

12 assorted to carton

Shelf oil — 11 inches wide —
12 yards to roll



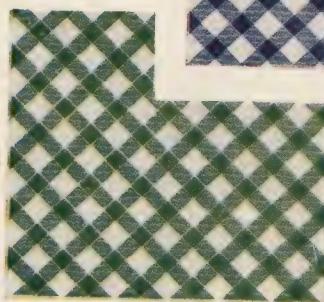
In addition to figured table and Sanitile oilcloth, a large range of leatherette is carried in stock: Domo-leather, 50 inches wide, in a range of colors—plain Black with muslin, drill or duck back, or the Spanish Tan and Brown in muslin, drill or duck. Please write us.

A2011
54" x 54"

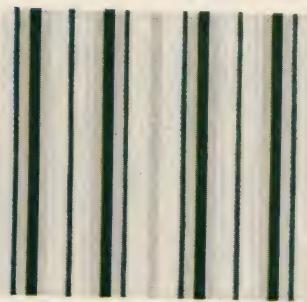
A2015
54" x 54"



A1-1466
4/4 and 6/4



A1-1464
4/4 and 6/4



A1-1471
4/4 and 6/4



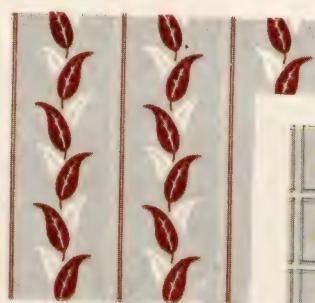
A1-1440
4/4 and 6/4



A1-9119
4/4 and 6/4



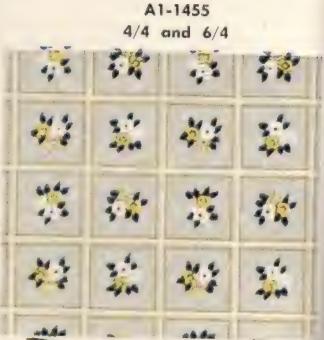
A1-9115—4/4 and 6/4



A1-1478
4/4 and 6/4



A1-1456
4/4 and 6/4

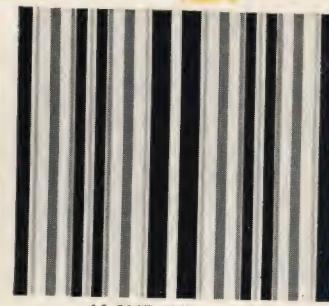


A1-1455
4/4 and 6/4

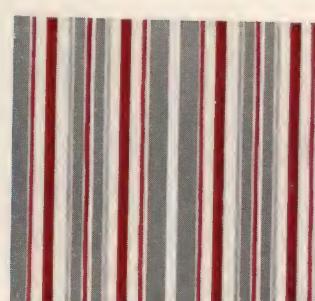


DOMOLITE

Printed on translucent and opaque Plastic,
available in 36 and 54 inch widths, 25
yard rolls. Each pattern comes in a full
range of colors.



A1-9107—4/4 and 6/4



A1-9106—4/4 and 6/4

GORDON MACKAY and CO. LIMITED
TORONTO

BARATUFT PLAIN FRIEZE

as illustrated

Five excellent colors made in three popular widths—27 inch, 9 feet and 12 feet wide.

Colors: AY 214—Rose

AY 342—Red

AY 377—Beige

AY 465—Green

AY 469—Grey

GRAFTON Tone on Tone Axminster

Five colors. Made 27", 9' and 12' wide

Colors: AY 1023-41—Rose

AY 1023-11—Beige

AY 1023-21—Grey

AY 1023-16—Green

AY 1023-51—Wine

STRATHMORE Plain Axminster

Six colors. Made 27" and 9' wide.

Colors: AY 4658—Beige

AY 4710—Red

AY 4711—Blue

AY 5305—Green

AY 5307—Grey

AY 5316—Rose



TWISTEX Tone on Tone Wilton, similar to above. Six colors, made 27", 9' and 12' wide

Colors: AY 2692-16—Green

AY 2692-21—Grey

AY 2692-11—Beige

AY 2692-26—Blue

AY 2692-41—Rose

AY 2692-51—Wine



BARRYMORE
CARPETS

TORONTO CARPET MANUFACTURING COMPANY
LIMITED

Upholstered Furniture by Barrymore Furniture Co.

IROQUOIS REVERSIBLE SMYRNA MATS

Pattern AY 4040 Green Ground
Sizes 25" x 48" 30" x 60"



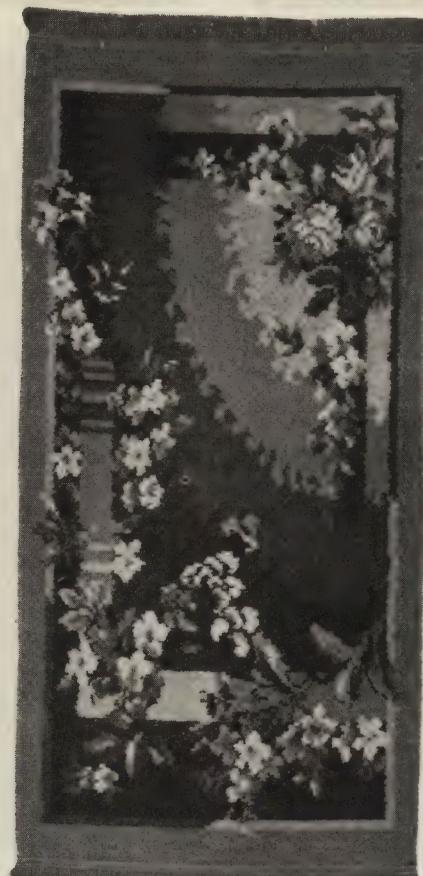
Pattern AY 4041 Rose Ground
Sizes 25" x 48" 30" x 60"



Pattern AY 4056 Blue,
AY 4057 Coral
Sizes 25" x 48" 30" x 60"



Pattern AY 4059 Wine Ground
Sizes 25" x 48" 30" x 60"



Pattern AY 4085 Rose Ground
AY 4086 Green **AY 4087** Wine
Sizes 25" x 48" 30" x 60"



Pattern AY 4004 Dog Design
Size 30" x 60" only

JUBILEE SEAMLESS AXMINSTER RUGS by Harding Carpets

Pattern AY 964. Wine ground.

Sizes 4' 6" x 7' 6", 6' 9" x 9', 9' x 10' 6", 9' x 12',
27" x 51", 3/4 Stair Carpet



Pattern AY 965 Green, AY 966 Rose, AY 967 Beige.

Sizes 4' 6" x 7' 6", 6' 9" x 9', 9' x 10' 6", 9' x 12',
27" x 51"



HARDING CARPETS LIMITED

KURLYTWIST MATS AND BATH SETS



KURLYTWIST MATS

Heavy one-inch pile of tightly twisted Cotton, firm back gives assurance of good wear in this washable mat. Colors: Light Grey, Dark Grey, Light Green, Dark Green, Light Blue, Dark Blue, Pink, Rose, Yellow, White, Wine, Flame, Peach, Beige and Turquoise.

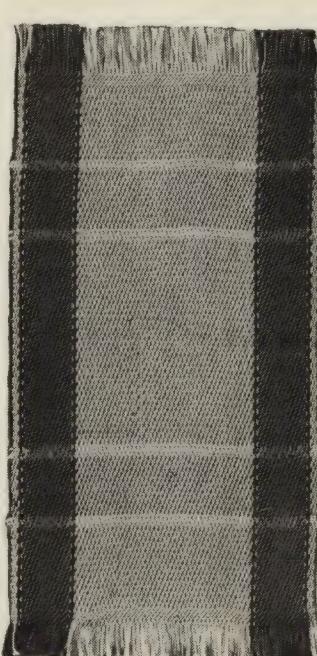
21 x 36
24 x 45
30 x 60
48 x 72
64 x 96

KURLYTWIST BATH SETS

Colors: Grey, Green, Blue, Rose, Yellow, White, Wine, Peach, Beige and Turquoise.

Size 21 x 36 inches

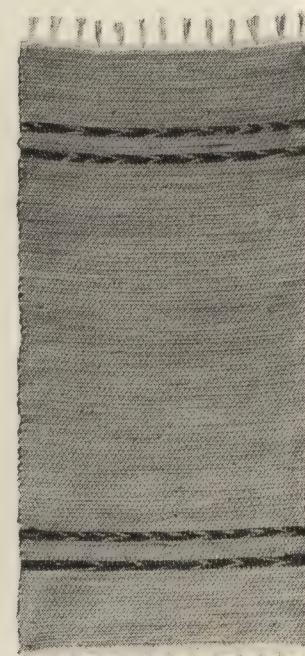
COTTON MATS



BOSTON

Cotton mats, plain centre with border in harmonizing colors Green, Rose, Blue, Red, Black, Brown

19 x 36 inches
24 x 48 inches



LOCKWOOD

Plain cotton mats with border at ends. Light Green, Dark Green, Yellow, Gold, Peach, Brown, Mauve, Grey, Rose, Flame, Wine, Mid and Dark Blue

(T) 24 x 48 inches

BRANTLEY WILTON CARPETS

Pattern AY 3317. Tone-on-tone shown below made in four colors: **31** Green, **53** Rose, **71** Grey, **72** Beige. Sizes 4' 6" x 7' 6", 6' 9" x 9', 27" x 54" and 3/4 carpet.



Pattern AY 3215-62. Red ground, all-over design. Sizes 4' 6" x 7' 6", 6' 9" x 9' and 27" x 54"



MALTA WILTON Tone-on-tone. **Pattern AY 3208** shown above made in colors: **50** Mushroom Beige, **30** Green, **60** Wine, **65** Rose. Sizes 6' 9" x 9', 9' x 10' 6", 9' x 12', 27" x 54" and 3/4 Body Carpet

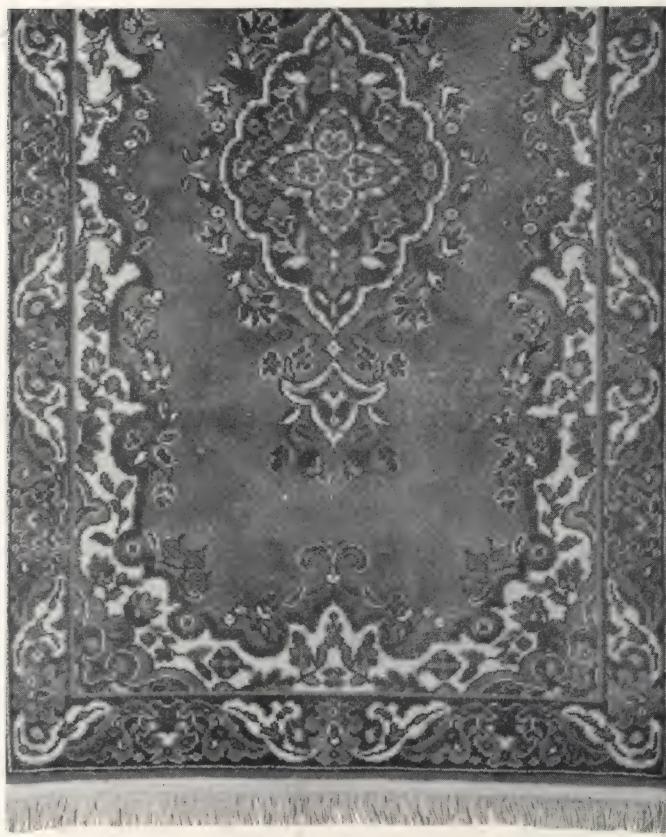


BROMLEY Tone-on-tone 3/4 Body Carpet in Wilton. **Pattern AY 3326-30** Green, **AY 3326-60** Wine, **AY 3326-50** Rose, **AY 3326-70** Grey

SARUKHAN SEAMLESS RUGS--fringed

Pattern AY 903/1 — Rich Red background with Blue, Black, Tan and Green motif. Sizes 4' 4" x 7' 6", 6' 6" x 9', 8' 8" x 9', 8' 8" x 10' 6", 8' 8" x 12', 8' 8" x 15', 26" x 54", 35" x 63", 3/4 Stair Carpet

Pattern AY 902/1 — Oriental-Red background with good allover design in Blue, Fawn, Green. Sizes 4' 4" x 7' 6", 6' 6" x 9', 8' 8" x 9', 8' 8" x 10' 6", 8' 8" x 12', 8' 8" x 15', 27" x 54", 35" x 63", 3/4 Stair Carpet

**SAROUK SEAMED RUGS--fringed**

Pattern AY 10424 color 1 Red ground Color 3 Blue ground. An excellent rug. Sizes 4' 4" x 7' 6", 6' 6" x 9', 8' 8" x 9', 8' 8" x 10' 6", 8' 8" x 12', 27" x 54", 35" x 63", 3/4 Stair Carpet

Pattern AY 10190-21 — A large medallion on Cream ground. A well-colored copy of an oriental design. Sizes 4' 4" x 7' 6", 6' 6" x 9', 8' 8" x 10' 6", 8' 8" x 12', 26" x 54", 35" x 63"

BRINTON-PETERBORO CARPET CO. LIMITED

For

**EXTRA SALES
EXTRA PROFITS**

with

**EVERY RUG SALE
... STOCK AND
SELL**



**SPONGE RUBBER
RUG CUSHIONS**
by **GOOD^YEAR**

CLEAN — RESILIENT — PERMANENT

Rug Size	Cushion Rug Size
4½ x 7½	4' 3" x 7' 3"
6¾ x 7½	6' 6" x 7' 3"
6 x 9	5' 9" x 8' 9"
6¾ x 9	6' 6" x 8' 9"
7½ x 9	7' 3" x 8' 9"
7½ x 10½	7' 3" x 10' 3"
9 x 9	8' 9" x 8' 9"
9 x 10½	8' 9" x 10' 3"
9 x 12	8' 9" x 11' 9"
9 x 13½	8' 9" x 13' 3"
9 x 15	8' 9" x 14' 9"

Also available in rolls, 20 and 60 feet long, $\frac{1}{4}$ " thick, 54" or 108" wide.

APPLICATION: The original sponge rubber underlay for household carpets and rugs, theatre, public building and other areas using wall to wall or individual carpets and rugs. Goodyear Cushion Rug adds considerable life to rugs and carpets, prevents them from sliding on waxed or smooth floors and provides a soft cushioned "feel" underfoot.

FEATURES: Cellular sponge rubber with countless air cells gives feeling like walking on air—

Resilient, lifetime service

Doesn't pack down

Moth and vermin proof

Extends wear and life of rug

Sanitary, readily cleaned

Can be made to any desired size by cementing edges.

$\frac{1}{4}$ " gauge with surfaces to grip both floor and carpet. Normally applied with $\frac{1}{2}$ " edge allowance all around.

GOOD^YEAR CUSHION RUG



518/7

Rose No. 518/6 Wine No. 518/42
Blue No. 518/3 Mushroom No. 518/39
Sizes: 25" x 48" and 30" x 60"

**PROVINCE
REVERSIBLE WOOL
SMYRNA RUGS**



541/3

Rose No. 541/6 Green No. 541/7
Sizes: 25" x 48" and 30" x 60"



542/6

Green No. 542/7 Blue No. 542/3
Mushroom No. 542/39
Sizes: 25" x 48" and 30" x 60"

REVERSIBLE COTTON CHENILLE RUG



Sizes
22" x 36"
27" x 54"
36" x 63"

301/3

Rose No. 301/6 Turquoise No. 301/43
Green No. 301/7 Mauve No. 301/10



Sizes
22" x 36"
27" x 54"
36" x 63"

301/7

Rose No. 301/6 Turquoise No. 301/43
Blue No. 301/3 Mauve No. 301/10



Sizes
22" x 36"
27" x 54"
36" x 63"

334/34

Blue No. 334/3 Green No. 334/7
Rose No. 334/6 Gold No. 334/4
Turquoise No. 334/43 Black and White No. 334/5

JACQUARD REVERSIBLE COTTON CHENILLE



Sizes
21" x 36"
24" x 48"

714/5

Green No. 714/7 Rose No. 714/6
Blue No. 714/3 Gold No. 714/4
Red No. 714/34



Sizes
21" x 36"
24" x 48"

718/34

Green No. 718/7 Rose No. 718/6
Black No. 718/5 Gold No. 718/4
Blue No. 718/3

**ESSEX COTTON
TUFTED
BATH SET**

Size 18" x 30" and Lid



5755/17

Green No. 5755/7M Wine No. 5755/42A
Rose No. 5755/6 Red No. 5755/34
Dusty Rose No. 5755/6V Gold No. 5755/4F
Turquoise No. 5755/43H Peach No. 5755/26F
Black and White No. 5755/25A



250
C-60 COCOTEX EVERWEAR PORCH RUG

Sizes
27" x 54"
36" x 63"
4' x 6'
4 1/2' x 7 1/2'
4 1/2' x 9'

Sizes
6' x 7 1/2'
6' x 9'
6' x 10 1/2'
8' x 10'
9' x 12'



151
CAMPER STENCILLED GRASS RUGS

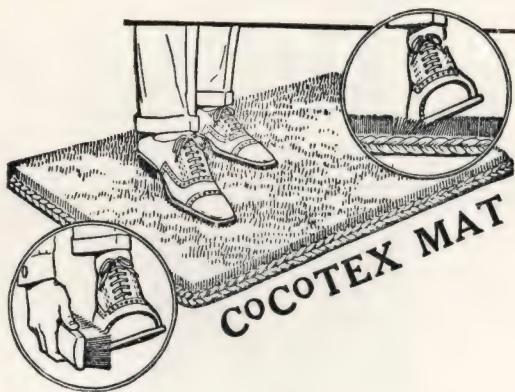
Sizes
27" x 54"
36" x 60"
4' x 6'
4 1/2' x 7 1/2'

Sizes
6' x 9'
6' x 10 1/2'
8' x 10'
9' x 12'



COCOA MATTING

C-30	C-50
Width	Plain
18"	Herring Bone
22 1/2"	
27"	
36"	
45"	
54"	
72"	



COCOA MATS

No. 0	12" x 22"
No. 1	14" x 24"
No. 2	16" x 27"
No. 3	18" x 30"
No. 4	20" x 33"

Gordon Mackay
and Company, Limited
Toronto, Ont.

Gordon Mackay

AND CO., LIMITED, TORONTO=1951 Rug Selector



Smith MONARCH RUG CUSHION

*A Smooth Cushion
for Smooth Carpeting*

SIX OUTSTANDING AUTHORITIES on Rugs and Carpets insist that every installation have a smooth cushion surface next to the rug.

MONARCH, the smooth cushion for smooth carpeting, provides all over carpet protection (no uneven surfaces to create uneven wear).

The exclusive production feature of Verticalized fibres in every Monarch rug and carpet cushion, provides greater resiliency and springness under foot.

FREE

*Dealer mats are yours for
the asking. Turn this page
and make your selection.*

MONARCH CARPET CUSHIONING IN ROLLS

Width 9 ft.....Length 50 ft.....(50 Square yards)

Stair Cushioning

Width 27 in.....Length 100 ft.....(25 Square yards)

Width 36 in.....Length 100 ft.....(33 $\frac{1}{3}$ Square yards)

MONARCH RUG CUSHIONS

Made to fit all standard sizes, bound and taped at edges individually packaged.

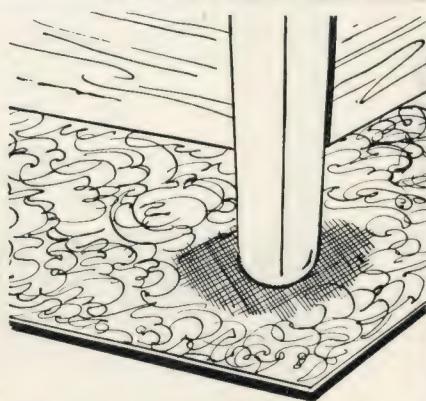
Every Rug should be cushioned with a Monarch Rug Cushion "The Smooth cushion for smooth carpeting".

for rough or
uneven floors

MONARCH Rug Cushions

Prevent worn spots
from heavy or
repeated footsteps

MONARCH: A Smooth Cushion for Smooth Carpeting



On stone or concrete floors Monarch Rug Cushions save their cost many times over by absorbing shock and preventing abrasion of the rug or carpet.

DEALER'S NAME

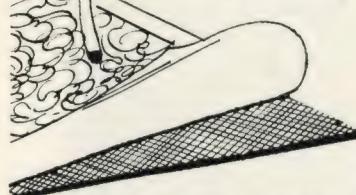


for luxury and comfort

MONARCH Rug Cushions

Make your rugs and carpets richer to the eye and more pleasing to the step. They add years to the life of your rugs at little extra cost.

A Smooth Cushion for Smooth Carpeting



DEALER'S NAME

113

for softer tread and
longer service use...

MONARCH Rug Cushions

beneath your rugs and carpets. Monarch Rug Cushions are cut to fit: they add immeasurably to the appearance and life of your rugs... give greater comfort.

MONARCH — A smooth
Cushion for Smooth
Carpeting.

DEALER'S NAME

114

Use these FREE Dealer Mats

They tell the Monarch Rug Cushion story briefly, simply. Pin-point your store as the place to buy Monarch Rug Cushions. Order your supply of mats today.

as great an
invention
as the
rubber heel



MONARCH Rug Cushions

take the shock — so preserve the life of your rugs and carpets. They make thin rugs feel deep and luxurious... give longer life to your carpets because they absorb the shock and so save wear.

MONARCH RUG CUSHIONS

A smooth Cushion for smooth Carpeting

DEALER'S NAME

111

115

116



3A3-100

3A3-511

3A3-511 — Gordon Mackay Highlander plaid pure Wool Blankets, predominating colors of Rose, Blue and Green on White. One pair to an envelope.

60 x 90 inches, 6½ lbs.

Per pair

72 x 90 inches, 7½ lbs.

Per pair

SPORTS BLANKETS

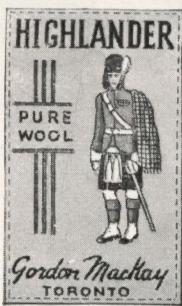
3A3-100 — Gordon Mackay Highlander label Sports Blankets, All Wool. Colors of Scarlet or Green with Black border, cut singly and whipped at ends with black yarn.

60 x 84 inches, approximately 7 lbs.

Per pair

72 x 84 inches, approximately 8 lbs.

Per pair



SEE OVER



PURE WOOL CRIB BLANKETS (NOT STOCKED)

Prices in this Catalogue are subject to Market Fluctuations

All prices include 8% Sales Tax

COLOR 4

COLOR 3

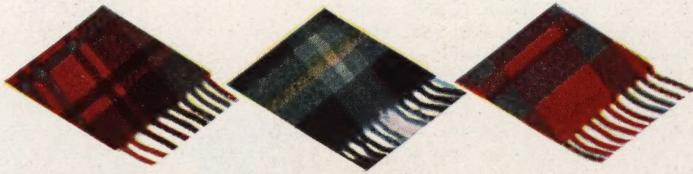
COLOR 2



ROBERTSON

CAMPBELL

MacGREGOR



MOTOR ROBES

3A3-R15 — Motor Robes, fringed, All Wool, Gordon Mackay Highlander label. Tartans are Strathcairn, Robertson, Campbell and MacLeod. Size 58 x 72. Approximately 3 lbs.

Each

3A3-AR16 — Motor Robes, fringed, All Wool, Highlander Label. Plaids of Red, Brown, Blue and Green. Size approximately 58 x 68 inches.

Each

STRATHCAIRN →

← COLOR 1

YELLOW/BLACK →
MacLEOD



Gordon Mackay

Wool Blankets

3A3-510 — Gordon Mackay Highlander label White Wool Blankets, beautiful clear White with multicolored border in Rose, Blue and Green.
60 x 84 inches, approximately 5½ lbs.

Per pair

64 x 84 inches, approximately 6 lbs.

Per pair

72 x 84 inches, approximately 7 lbs.

Per pair

3A3-510X — Gordon Mackay Highlander, duffle stripe (wide bar stripes) pure Wool Blankets, stripes of Red, Green, Gold and Black on White. One pair to an envelope. Size 72 x 90 inches, 7½ lbs.

Per pair

3A3-510X — As above only 60 x 90 inches, 6 lbs.

Per pair



3A3-510

3A3-510X



ALL WOOL THROWS Reversible

3A3-515 — Highlander label, All Wool Throws, and Gordon Mackay boxed, reversible and satin bound. Color combinations of Rose and Blue, Rose and Green, Rose and Gold, Green and Gold. Size 60 x 84 inches, approximately 3¾ lbs.

Each

3A3-516 — All Wool Throws, same as above only 72 x 84 inches, approximately 4½ lbs.

Each

Solid Colors

3A3-513 — Highlander label, All Wool Throws, satin bound, and Gordon Mackay boxed. Colors are: Rose, Blue, Gold, Green, Wine and Cedar.

Size 60 x 84 inches, approximately 3 lbs.

Each

3A3-514 — All Wool Throws, as above only 72 x 84 inches, approximately 3¾ lbs.

Each

3A3-5130 — Highlander label, All Wool Throws, yarn-whipped. Colors are: Rose, Blue, Gold, Green, Wine and Cedar. Size 60 x 84 inches, approximately 6 lbs. 1 pair in envelope.

Per pair

3A3-527 — All Wool Throws, as above only 72 x 84 inches, approximately 7 lbs.

Per pair

GOLD



CEDAR



GREEN



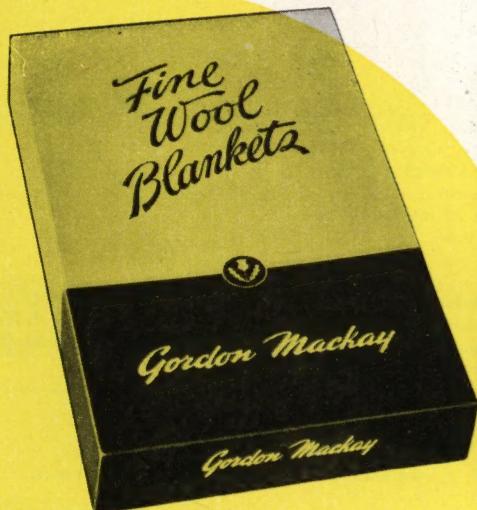
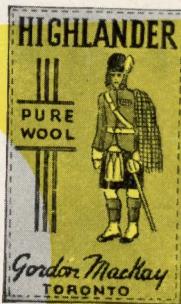
NOT STOCKED



WINE



ROSE



GREY
BLANKETS
NOT
STOCKED

Prices in this Catalogue are
subject to Market Fluctuations

SEE OVER

All prices include
8% Sales Tax

ROSE/GREEN



ROSE/BLUE



GOLD/GREEN



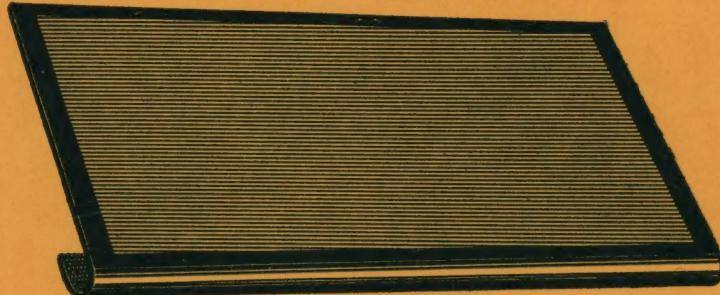
Viceroy Rubber Stair Treads

LONG-WEARING — Special attention has been given to materials used to assure a product that resists abrasive wear.

GOOD APPEARANCE — Clean, attractive colors, free from bloom, made in steel molds to assure good finish.

EASILY CLEANED — Designed with ribs all running in same direction and with plain borders to make for easy cleaning.

GOOD-FITTING — Nosing designed to fit snugly over front of stair.



SPECIFICATIONS

Size	Color	Stock No.	Approx. Shipping Weight per Dozen
7" x 18"	Black	AY-N1201	10 lbs.
7" x 18"	Tan	AY-N1202	10 "
9" x 18"	Black	AY-N1401	11½ "
9" x 18"	Tan	AY-N1402	11½ "
8" x 24"	Black	AY-N1601	14½ "
8" x 24"	Tan	AY-N1602	17½ "

STANDARD PACKING — 3 Dozen to a shipping container.

MADE IN CANADA BY
VICEROY MANUFACTURING COMPANY LIMITED

WOLVERINE

Linoleum Paste

Waterproof Cement



— A smoother cement of more uniform consistency giving increased coverage and ease of spreading.

— A stronger cement for better satisfaction.

— A slower drying cement for convenience in laying.

— A cement manufactured from the finest and most costly gums and resins.

— A cement processed under, and maintained to, exacting specifications, your assurance of a consistent and dependable product.

— A perfected cement, economical to use and guaranteed for service.

Paste and Cement are sold in the following sized containers:

1 GAL. PAILS

1/2 GAL. CAN, 6 to a case

QUART CAN, 12 to a case

PINT CAN, 12 to a case

Use this Catalogue until replaced by our next edition in April, 1952

1951
RUG-SELECTOR

CARPETS, BROADLOOM,
RUGS, LINOLEUMS,
TILE, CONGOLEUM,
FLOR - EVER VINYLITE
TABLE OILCLOTHS,
BLANKETS, ETC.



Gordon Mackay

AND COMPANY LIMITED

CORNER BAY AND FRONT STS., TORONTO